Solar Fire Concentration Ltd invites to

**Showcase of the GoSol.org Solar Concentrator at Autodesk Pier 9**

Experience the power of solar concentration technology and learn how the GoSol.org enables entrepreneurs in Africa to go solar with innovative design.

Come and taste freshly baked solar cookies!

This Sol5 showcase is made possible by Autodesk Foundation and Autodesk Pier 9.

**Showcase Day:**
**Thursday, May 25th, 2:00 – 5:00 PM**
Location: Autodesk Pier 9, The Embarcadero, San Francisco

**Contact Person:**
Urs Riggenbach
Project Manager at GoSol.org
[urs.riggenbach@gosol.org](mailto:urs.riggenbach@gosol.org)
+1 (415) 830-3748

**Event Schedule:**

2:00 PM – Solar Baking
- Visitors arrival, snacks and drinks
- See the Sol5 solar concentrator in action
- Baking with the sun, sun permitting :)

2:30 PM – Presentations
- Eerik Wissenz, Executive Chairman, Solar Fire Concentration Ltd
- Zoé Bezpalko, Impact and Design Lead, Autodesk Foundation
- Vanessa Sigurdson, Program Manager, Autodesk Pier 9
- More to be announced

3:30 PM
- Solar Cookies Tasting
- Q and A, Networking
- 30 projects on display by Artists in Residence

**Media Kit, more pictures:**
[http://www.gosol.org/media](http://www.gosol.org/media)
GoSol.org Solar Design for Impact in San Francisco

Finnish impact-oriented company Solar Fire Concentration Ltd has created the GoSol.org solar technology for the millions of entrepreneurs who daily burn firewood and charcoal to run their business in low-income regions. The impact technology was developed with support from Autodesk Foundation and will be on display on May 25th at Autodesk Pier 9, San Francisco.

What makes the GoSol.org technology unique is that it allows entrepreneurs to save money on fuel and reduce their CO2 emissions at the same time, while providing high-heat solar energy that allows for baking, roasting and other food processing. Since May 2016, two local businesses went solar with Solar Fire’s technology in Kenya. “Our technology has a low upfront cost and pays for itself within 1 year, so it really is a game-changer when it comes to thermal energy in emerging markets”, says Eerik Wissenz, executive chairman at Solar Fire. With the sponsoring support of Wärtsilä corporation and Autodesk Foundation, 8 additional pilots are going live this year.

Autodesk Foundation has also invited Solar Fire to their Impact Residency program at Autodesk Pier 9, San Francisco. Since February 2017, Solar Fire has been at Pier 9, applying Pier 9’s resources to their design process to boost their impact. Pier 9 features state-of-the-art CNC and industrial manufacturing and prototyping equipment, as well as a creative development environment within Autodesk’s experts, engineers and workshop staff. So far, the impact residency has lead to some amazing technological development, mostly focused on additional cost reduction and efficient manufacturing processes adapted to local contexts. The flagship impact technology, the Sol5, will be on display at Autodesk Pier 9 on May 25th.

See the Sol5 Solar Oven live at Pier 9, and taste some amazing solar cookies!

Visit our media section to get more media material. http://www.gosol.org/media

May 25th, 2017, 2 – 5 PM
At Pier 9, San Francisco
Experience the power of solar concentration technology and learn how the Sol5 enables entrepreneurs in Africa to go solar. Come and taste freshly baked solar cookies!
- Solar Baking
- Presentations
- Showcase